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To: [REDACTED]

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Subj: Check out the news AHSA is making with Real Hunters Real Conservation!



AMERICAN HUNTERS & SHOOTERS ASSOCIATION

Dear [REDACTED]

I wanted to update you on the Real Hunters Real Conservation campaign that American Hunters and Shooters launched on August 21. As you know, this campaign brought much needed attention to the fact that the NRA - which claims to represent our interests as hunters and shooters - supports the biggest opponents of protecting our wilderness and hunting in Congress.

Well, I want to update us with some of the news our campaign is making:

***Congressional Quarterly***

**Pro-Gun, Pro-Conservation Interest Group Steps up To Challenge NRA Dominance**

Shawn Zeller, August 27, 2008

NRA officials are worried that Democratic nominee Barack Obama of Illinois could make some headway among gun owners this year, and they're blaming a little-known group run by Ray Schoenke, a former Dallas Cowboys and Washington Redskins lineman who now runs a 300-acre hunting farm on Maryland's Eastern Shore.

Schoenke organized the American Hunters & Shooters Association (AHSA) in 2005 to defend gun owners' right to bear arms and protect the hunting grounds he loves to roam. In April, Schoenke endorsed Obama, who he says will do more for conservation than McCain.

"What good is a gun if you have nowhere to shoot?" Schoenke asked last week as he issued a report arguing that the NRA often endorses candidates who rate poorly on conservation. Schoenke used vote ratings compiled by environmentalist groups including the Sierra Club and League of Conservation Voters to buttress his findings.

**Read the full article**

<http://www.cqpolitics.com/wmspage.cfm?docid=news-000002941681>

***New West***

**The Anti-Conservation Mission of the NRA: Will hunters continue to support the demise of their sport by contributing to the National Rifle Association?**

Bill Schneider, August 28, 2008

It's hardly a news flash that the National Rifle Association (NRA) supports anti-conservation, anti-hunting politicians. Even though I've written about it several times, I never realized how bad it was.

A just-released report by the NRA's nemesis, the American Hunters and Shooters Association (AHSAs), deals out all the dreadful details, and it should be a major eye-opener for any hunter who still supports the NRA.

**Read the full article**

[http://www.newwest.net/topic/article/the\\_anti\\_conservation\\_mission\\_of\\_the\\_nra/C37/L37/](http://www.newwest.net/topic/article/the_anti_conservation_mission_of_the_nra/C37/L37/)

***Buffalo News***

**NRA is Not Shooting Straight with Its Members**

Ray Schoenke, August 28, 2008

As the self-proclaimed "largest pro-hunting organization in the world," the National Rifle Association has long claimed to represent America's hunters and shooters in the fight to protect one of America's oldest traditions. The NRA's bylaws include an article setting a core goal "to promote and defend hunting . . . as a viable and necessary method of fostering the propagation, growth and conservation . . . of our renewable wildlife resources."

**Read the full op-ed**

<http://www.buffalonews.com/149/story/425029.html>

American Hunters and Shooters Association is dedicated to protecting our guns and the lands we love. We will continue fighting for our rights and our hunting heritage.

Tell your friends to take action and learn more at:

[www.RealHuntersRealConservation.org](http://www.RealHuntersRealConservation.org)

We appreciate your continued support.

Ray Schoenke  
President  
American Hunters and Shooters